At National Online Safety, we believe in empowering parents, carers and trusted adults with the information to hold an informed conversation about online safety with their children, should they feel it is needed. This guide focuses on one issue of many which we believe trusted adults should be aware of. Please visit www.nationalonlinesafety.com for further guides, hints and tips for adults.

What Parents & Carers Need to Know about The Ofcom Children and Parents: MEDIA USE AND ATTITUDES Report 2020/21

Content Consumption

97% of children aged 5-15 watch content on video-sharing platforms (VSPs)

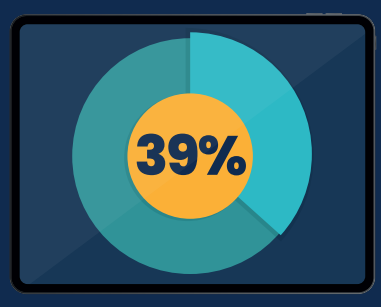
Most popular apps used by 12-15 year olds

- 65%
- 65%
- 50%
- 53%

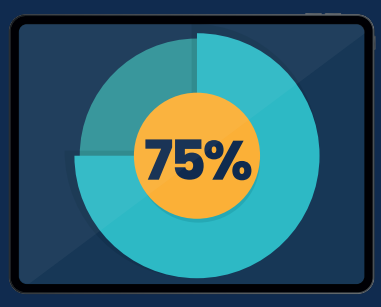
Online Gaming: Who Plays Games Online?

55% of 5-7s **80%** of 8-11s **86%** of 12-15s

Posting/sharing content



of 5-7s shared content online



of 12-15s shared content online

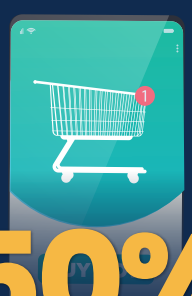
Social Pressures

83% of 8-11s & **89%** of 12-15s felt the pressure to be popular online

Screen Time

4 out of 10 parents found it hard to control their child's screen time

Parental Concerns



50% concerned about pressure to make in-game purchases

45% concerned about bullying

38% concerned about content

Online Safety

Only **32%** of parents use parental controls built into devices

Only **30%** use controls to restrict access to inappropriate content

Only **50%** use settings to stop app downloads or in-app purchases

2 out of 3 sought online safety advice from schools

Vulnerable Children

Children aged 12-15 are more likely to ...

- Have a negative experience
- Be contacted online by a stranger
- Feel pressure to send photos/personal information
- Rely on video-calling platforms to socialise

84% of children who have an impacting/limiting condition used video software such as Zoom, HouseParty and Skype

National Online Safety®
#WakeUpWednesday

Sources: https://www.ofcom.org.uk

Live Streaming

8-11s

40% watch other people's live streams

8% have shared live streams

Most popular platforms:

30% 10% 10%

12-15s

50% watch other people's live streams

17% have shared live streams

Most popular platforms:

38% 32% 25%

Users of this guide do so at their own discretion. No liability is entered into. Current as of the date of release: 05.05.2021